

# Thank You!

**IN RETURN FOR YOUR GENEROUS DONATION, THE BLOOD CENTER OFFERS SEVERAL DONOR OPTIONS TO CHOOSE FROM:**

## **DONOR RECOGNITION ITEM**

TBC t-shirt or other designated item.

## **BLOOD ASSURANCE**

Donors selecting the Blood Assurance option receive unlimited blood coverage per blood beneficiary. *Please see reverse for details.*

## **BLOOD REPLACEMENT**

The Blood Replacement program was established to support patients with pre-existing illnesses and patients who are not already covered under Blood Assurance. *Please see reverse for details.*

## **FROM THE HEART CLUB**

By choosing this option, you join a pool of other blood donors who send children with cancer and chronic hematologic disorders to a non-profit summer camp known as 'Camp Challenge.' For every 250 donors that designate their blood donation to 'From the Heart' Club, one child goes to Camp for one week at no cost to the child.

## **GLOBAL BLOOD FUND**

When you choose this option, The Blood Center will contribute to the Global Blood Fund, which sends basic supplies (beds, chairs, scales, etc.) to blood donor centers in developing countries. Participate in GBF and know you are helping here and abroad.



**THE BLOOD CENTER**

*Serving you for life!*

(800) 86-BLOOD

[www.thebloodcenter.org](http://www.thebloodcenter.org)

# Blood Assurance

- ♥ Donors selecting the Blood Assurance option receive unlimited blood coverage for each beneficiary, determined by the donor and chosen as follows:
  - ♥ Donor and immediate family (defined as tax dependents and parents residing in the same household)
  - ♥ Donor and maximum of three other individuals
  - ♥ Four other individuals, excluding donor
- ♥ Unlimited blood coverage from Blood Assurance will begin 15 days after the date of blood donation and be valid for one year from the date of donor's blood donation. Coverage includes unlimited reimbursement for all blood components, including apheresis components, transfused anywhere in the United States, but excludes commercially prepared plasma derivatives and coagulation factors.
- ♥ Pre-existing illnesses are excluded from the Blood Assurance coverage.
- ♥ Insurance-first policy: Blood Assurance will be implemented only after insurance pays policy limits.
- ♥ **TO PLACE A CLAIM: For a claim packet**, call The Blood Center at (504) 592-1534 or (800) 86-BLOOD, or visit [www.thebloodcenter.org](http://www.thebloodcenter.org) and click on "Blood Assurance." Payment will not be rendered until claim form is received and hospital verification of components used is complete. Compensation will be made directly to the patient.

# Blood Replacement

*Effective January 1, 2011*

- ♥ The Blood Replacement program was established to support patients who are not already covered under the Blood Assurance program and to support patients with pre-existing illnesses.
- ♥ For each pint of blood donated as a replacement for a specific patient, The Blood Center will issue \$10 directly to the patient.
- ♥ For every platelet apheresis donation designated as a replacement unit for a specific patient, The Blood Center will issue \$30 directly to the patient.
- ♥ **TO PLACE A CLAIM: For a claim packet**, call The Blood Center at (504) 592-1534 or (800) 86-BLOOD, or visit [www.thebloodcenter.org](http://www.thebloodcenter.org) and click on "Blood Replacement." Compensation will be made payable on a monthly basis directly to the patient.

Whether you choose to participate in either program, The Blood Center strongly urges family members and friends of patients who have used blood to help replenish the blood supply. Due to the temporary shelf life of blood and blood components and the unpredictable pattern of their use, patients rely heavily on the support of volunteer donors who can help to ensure this lifesaving component is ready and available at all times.