

Group Donor Program

In return for the generous donations made by the employees in your group, The Blood Center has several donor options for them to choose from:



- A. Join 'From the Heart' Club
- B. Donor Recognition Item
- C. Blood Assurance
- D. Blood Replacement

FROM THE HEART CLUB

By choosing this option, you join a pool of other blood donors who send children with cancer and chronic hematologic disorders to a non-profit summer camp known as 'Camp Challenge' for one week at no cost to the child. Siblings are also allowed to attend.

For every 250 donors that designate their blood donation to 'From the Heart' Club, one child goes to Camp Challenge.

DONOR RECOGNITION ITEM

Donors generally have a choice of t-shirt or other designated item (depending on the promotion).

BLOOD ASSURANCE

Donors selecting the Blood Assurance option will receive **unlimited blood coverage** per blood beneficiary. Coverage begins 15 days after donation and is valid for one year from the date of donation.

BLOOD REPLACEMENT

The Blood Replacement program was established to support patients who are not already covered under Blood Assurance and to support patients with pre-existing illnesses.

Regardless of what option the individual donor chooses, each blood donation will count toward the group's 25% participation.

If the group achieves 25% participation during the designated time period, all employees (non-donors and donors who did not choose Blood Assurance coverage) will receive up to \$2,000 per person Blood Assurance coverage per year.

25% group participation is defined by employee population. If the group is unable to meet the 25% quota, The Blood Center will work with you to cover the non-donor population by holding multiple blood drives.

In order to process non-donor claims, chairperson must call (504) 593-1910 or 1-800-86-BLOOD to verify patient group affiliation.

