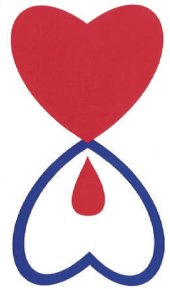


Community Donor Program

In return for the generous donations made by the members of your organization, The Blood Center has several donor options for them to choose from:



- A. Join 'From the Heart' Club
- B. Donor Recognition Item
- C. Blood Assurance
- D. Blood Replacement

FROM THE HEART CLUB

By choosing this option, you join a pool of other blood donors who send children with cancer and chronic hematologic disorders to a non-profit summer camp known as 'Camp Challenge' for one week at no cost to the child. Siblings are also allowed to attend.

For every 250 donors that designate their blood donation to 'From the Heart' Club, one child goes to Camp Challenge.

DONOR RECOGNITION ITEM

Donors generally have a choice of t-shirt or other designated item (depending on the promotion).

BLOOD ASSURANCE

Donors selecting the Blood Assurance option will receive **unlimited blood coverage** per blood beneficiary. Coverage begins 15 days after donation and is valid for one year from the date of donation.

BLOOD REPLACEMENT

The Blood Replacement program was established to support patients who are not already covered under Blood Assurance and to support patients with pre-existing illnesses.

Regardless of what option the donors choose, each blood donation will count toward your community group's 25% participation.

If the group achieves 25% participation during the designated time period, non-donors and those donors who did not choose Blood Assurance and their tax dependents will receive up to \$2,000 per person Blood Assurance coverage per year.

25% participation is defined by the number of active families in the community group. If the group is unable to meet the 25% quota, The Blood Center will work with you to cover the non-donors by holding multiple blood drives.

In order to process non-donor claims, chairperson must call (504) 593-1910 or 1-800-86-BLOOD to verify patient group affiliation.

