

Why donate?

Here it is in Black and White:

Because every **3** seconds someone needs blood!

Obviously the need is great. While you read this, there are accident victims, cancer patients, hemophiliacs and surgery patients who need a blood transfusion. As a blood donor, you can help make someone's life a longer and healthier one by ensuring this lifesaving component is there when they need it.

Because **1** out of every **3** people will require blood or blood components by the age of **72** — that means **YOU** or a loved one.

Many times it is not until a loved one needs blood that people recognize the large part blood plays in many medical treatments. By becoming a regular blood donor you are making sure that blood is ready and available if and when you or your loved one may need it.

Because blood cannot be manufactured.

There is no substitute for blood. It can only be donated by people — people who are healthy and willing to take a little bit of their time to help those in need. Patients really do rely on the generosity of volunteer blood donors.

Because every **1** donation can help up to **3** people.

Blood donors truly make a difference — very often in the lives of three different people, three different families. When you make a standard whole blood donation, your blood comes to our main laboratory where it is tested and processed. Once processed, the blood is separated into three different components: Red Blood Cells, Platelets and Plasma. Each component can be used to help a different patient with a different need!

Because You Can.

Donating blood is simple, safe and painless. It takes less than an hour of time — a short while that could mean the rest of someone else's life.



THE BLOOD CENTER

Serving you for life!

1-800-86-BLOOD
www.thebloodcenter.org